

## “MediKate Cares”

script draft of September 7, 2012

**Notes for this draft:**

- This is rough first draft, without sound bites.

Sc #	Video	Audio
	montage of “caring” pictures	Music ...  Katherine Kate VO: MediKate has a long tradition of reaching out ... and giving back ...
		[insert sound bite(s)]
		Katherine Kate VO: Now we’ve united all our philanthropic efforts into a program we call “MediKate Cares.”
	various pix and video clips emphasizing <u>people</u> ... <ul style="list-style-type: none"> <li>• Pediatric ward in Mozambique</li> <li>• Supplies arrive in Mongolia</li> <li>• Oklahoma health fair</li> </ul>	<i>These are representative examples. Not necessarily the real ones.</i> Katherine Kate VO: What is MediKate? <ul style="list-style-type: none"> <li>• It’s a marketing manager in Mozambique helping to bring a smile to a child ...</li> <li>• It’s a surgeon in rural Nigeria receiving the tools she needs ...</li> <li>• It’s an HR director in Oklahoma volunteering at a health fair.</li> </ul> It’s all that ... and much more ...
		[insert sound bite(s)]
		Katherine Kate VO: MediKate Cares is our global giving and community outreach program.
		[insert sound bite(s)]
		Katherine Kate VO: We work side by side with the people and communities we serve, to promote health and wellbeing ... worldwide.
		[insert sound bite(s)]
		Katherine Kate VO: Through MediKate Cares we make grants...
		... we donate products ...

		... and we support volunteerism.
		[insert sound bite(s)]
	Katherine on camera	Katherine Kate (on camera): You will feel so rewarded if you become a part of Medicate Cares.
	On-screen title: Become a part of the MediKate Cares mission. Learn how at <a href="http://MediKate.com/employees/cares">http://MediKate.com/employees/cares</a>	Music ...